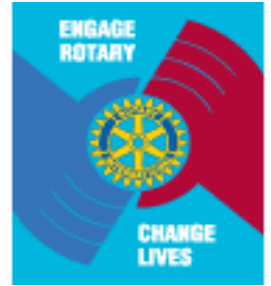


New Horizons



*The Official Bulletin of the Rotary Club
of Freshwater Bay Inc.*

PO Box 168, Nedlands, Western Australia, 6909

District 9455

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Linda Moore (Bettenay)

Meeting 19th February, 2014

Linda Moore, a former teacher and local Perth author was this week’s speaker. After her retirement from teaching, Linda had to ‘reinvent’ herself and has been the Editor of the Roleystone Courier magazine for the past 8 years. She decided to turn her hand to writing under her maiden name of Linda Bettenay. Her first novel is “Secrets Mother’s Keep” and her second is currently in the pipeline and titled “Wishes for Starlight”. “Wishes for Starlight” is centred around Canning Mills, Kalamunda, Karragullen and tells why there are no aboriginals in the Armadale hills.

“Secrets Mothers Keep” came out of the revelation just 18 months ago that her husband Michael’s grandfather, who the family had been told had died in the First World War, was, in fact murdered in 1928 by an Englishman, Clifford Hume. Clifford Hume also raped Michael’s grandmother and battered the three children, all girls, leaving the middle child permanently brain damaged. The murder happened at the family farm in Dalwallinu and Clifford Hume was hung for his crime.

A fascinating address by Linda that all in attendance found of great interest.



Michael Moore, Laura, Fiona Bettenay, Jen & Linda Moore

A much better attendance this week and it was a pleasure to welcome visitors Michael Moore, Linda's husband and her sister Fiona Bettenay.

Meeting 26th February, 2014

Speaker for next meeting is Jamie Freestone, Court reporter for Channel 10

Upcoming Meeting

Club Service Committee Meeting - 5.00pm
Wednesday, 26th February, Drs. Lounge, Hollywood Medical Centre.

Rotary's 109th Birthday

To observe Rotary's 109th Birthday, a social get together in the form of drinks and finger food will be held between 4.00pm and 6.00pm at the Collins', 1 New Court Green, Mt Claremont. All members are asked to contribute a bottle of drink and plate of finger food to share.

Please put the date in your diary, advise Di and if you are unable to attend for the entire two hours, come for whatever time you can spare.

Rotary's birthday is recognised as **World Understanding and Peace Day**. The month of February is **World Understanding Month**.



Personal Tax Deductible Contributions to Projects

The RCFB Charity Fund Inc. has tax deductible status for projects that help people in 'necessitous' circumstances. If any member would like to contribute to the fund to assist such projects as Manna, the Refugee project or anything else which comes under

this banner e.g. some students in low socio economic schools, 100% of the money goes directly to the cause.

The Rotary Foundation of Rotary International also seeks tax deductible contributions to TRF. Programs of the Rotary Foundation are funded from contributions from Clubs and individuals. Programs of TRF are PolioPlus, Global and District Grants, Scholars and Peace Fellows. The Rotary Foundation asks that every Rotarian personally supports the Foundation with at least US\$100 per year and more if you are able to do so.

The RCFB has benefited significantly from Rotary Foundation Grants. We have received grants for the outfitting of the Manna Kitchen at Maddington PS as well as the metal cutting machine the club provided for Dreamfit. We've had successful applicants for Group Study Exchange Teams and a successful Ambassadorial Scholar (Justin Hewett), District Grants for Microscopes (2) and English as a Second Language books for schools and refugees (2). Added to this there have been a number of Matching Grants received by the Club for projects in Sri. Lanka, India, Nigeria etc.

Nedlands Monumental Walk



Plans are progressing for the Nedlands Monumental Walk

- Sunday, 6th April start time between 9.15am and 10.00am
- Departing and finishing Peace Memorial Rose Garden, Stirling Hwy, Nedlands

- Cost: \$25 per person with Seniors and Students \$20
- Bookings to be made on line through Trybooking – <http://www.trybooking.com/77003>

Multi Cultural Concert

- Saturday, 3rd May in the Auditorium at MLC
- Time: 6.30pm to 9.30pm
- Cost: \$30 and \$20 for students 18 and under
- A Trybooking site will be set up for online bookings
- 7 to 8 multicultural groups have been confirmed
- Support to distribute information and sell tickets is sought from all members

Moroccan Dinner

The Moroccan dinner held at the Hollingdale's at the end of July was well attended and popular. Another is planned for Wednesday 2nd April instead of the usual meeting. Kate very kindly offered her home for the function, however, it is considered that somewhere more local would be more appropriate for events during the week, and would like to ask Kate if a rain-check can be had on her kind offer for a future activity on a weekend.

Cost and venue will be advised.

Club T Shirts

A number of members have ordered Club T Shirts at a cost of \$35.00 from EmbroideMe, Claremont. If any other members who have not yet put in a order would like one, please advise PRID Ken immediately. An order will have to be placed as soon as possible if the T Shirts are to be available for upcoming events such as the Monumental Walk. Some members have already paid, however, for those who are yet to do so would you please make your payment into the RCFBs Westpac Bank Operating Account BSB 036034 A/c No. 304015

Pull-up Banners

Pres. Mike has recommended the Club purchase Pull-up banners for PR purposes. Ideally it would be

beneficial to have one for the Microscopes, and one for each of the Avenues of Service Voc/Community; International and Youth. The Board has approved the purchase of two to commence with – the Microscopes and Voc/Community. Dir. Stephanie has offered to put artwork together from photographs on file.

ESL Books

Laura has ordered the books for the refugee families. It is envisaged that these books will be housed with the Red Cross on a lending library basis so that families have access to more than one book.



Manna

Dir. Stephanie would like to have collection bins out again for Easter and perhaps winter for Manna. She will speak to the Nedlands Council and Nedlands Supa IGA.

Oral Dental Hygiene Project

Laura will be in touch with the dental students to have them take the project to her new school Balga PS.

Pride of Workmanship Award

Presented annually in October to a local person who exhibits 'Service Above Self' in their business or goes that extra mile to provide excellence in what they do. Would all members keep their eyes and ears open for such a person and put their name forward with a brief description of their exemplary business qualities to Dir. Stephanie.

Vocational Visit

Dir. Stephanie is organising a visit to the Historical Society in Broadway Nedlands, for the near future. It will be on a Wednesday in place of the normal meeting at the Hollywood Medical Centre.

Citizenship Awards to Primary School Students

It is planned to initiate Citizenship Awards at five local Primary Schools. The Award will be in the form of a Certificate and book /voucher to the value of \$50, presented at the end of the year to a Yr. 7 student who best exemplifies the qualities of Rotary's Four Way Test.

Projects related to the Elderly

Roger is keen to have the RCFB become involved with the elderly in Aged Care facilities. He has identified four areas of need – Eyes, Ears, Teeth and Feet.

Perhaps Yogi and his team could become involved in his area of expertise – Eyes. Jen Martins dental students team could perhaps expand their dental hygiene project in this direction. Dir. Stephanie has identified Aged Care facilities that may be starting points. The beginning of another worthwhile project for the club.

Rotary Peace Fellows

'Rotary Peace Fellowships' is a Program of The Rotary Foundation for which applicants are currently being sought.

Purpose: Rotary Peace Fellowships enable individuals to pursue a two year graduate degree in international relations, peace, conflict resolution and related subjects at one of six Rotary Peace Centres. There is a three

month certificated course run twice yearly at Chulalongkorn University in Bangkok.

Funding: Fellowships cover transportation, tuition, qualified internships, room and board and other limited expenses for the duration of the program. Funding comes from a fund specifically designated to Peace Fellows. It is made up of personal contributions and contributions of DDF from Districts around the world. For the three month Certificated course, the Employer is encouraged to pay \$5,000 expenses plus full wages to the employee during the three month course.

Applications: District submits a Rotary Peace Fellow Application (083-EN) – Forms downloaded from the RI Website

Deadline: Districts can submit an unlimited number of qualified applicants to ATRF by 1st July for world – competitive selection.

Criteria for success: A candidate should have:

- A bachelor's degree or equivalent for a master's degree program; a strong academic back-ground for a Certificate program.
- Work or service experience in relevant fields.
- English proficiency for both the master's degree and certificate programs, and a knowledge of a second language for the master's degree
- A demonstrated commitment to peace and international understanding

Decision: Up to 60 master's degree and 50 certificate fellows from around the world are selected annually. Successful applicants confirmed by 15th December.

Ineligibility: Rotarians, Hon. Rotarians, spouses, and lineal descendents. However, this does not apply for the Certificated course in Bangkok.

Teaching of English and Assimilation of Refugees

Sessions on Tuesday evenings and Saturdays are about to commence at the Dr. Ken Collins Hall, Langford Senior Citizen's Centre Langford. Main members involved are Nathan, Jen Day and Kristen. A 'soft' launch is planned on an upcoming Saturday - to be advised.

Rotary Four Way Test Speech Contest

The semi finals are being held next Wednesday, 26th February at the weekly meeting of the RC of Karrinyup. Our participant is Penny Hollingdale. Parents Liz and Michael will be attending to support Penny. Every success to you Penny from all of us here in the RCFB.

Interact

A reminder that volunteers are required to assist the Interactors with their Sausage Sizzle at Cottesloe Shopping Centre on Saturday, 7th March. Please advise Dir. Liz if you are willing to help out so that she can develop a roster.



Members of the Interact Club of Freshwater Bay

Microscopes in Schools

The presentation of a set of Microscopes to Glen Forrest Primary School will take place at 2.00pm on Wednesday, 12th March. Again, a sincere thank you to John Duff and agVivo for sponsoring this set of units.

Good progress with the microscopes this week:

- RC Tweed Heads South – paid and mailed
- RC of Kwinana has been invoiced (30) and has paid, awaiting collection
- RCs of Willetton has been invoiced (60), RC Busselton- Geographe Bay has been invoiced, RC Como has been invoiced (60).
- A request has been received from St Brigid's PS Swan View – have requested Midland
- RC Mill Point are looking at sponsoring 3 schools in South West

- Nothing further from RCs of Salisbury (Qld) or Ballarat (Vic) or Sydney Inst. of Marine Science.

RYPEN Camp 2-4th May

Two Yr. 10 applicants to attend the Rotary Youth Program of Enrichment Camp in May are being sought. Dir. Liz will enquire of the Interactors if any are interested in attending, otherwise she will follow up with the four local Private Colleges.

ShelterBox Dinner

An evening with Mike Greenslade, General Manger of ShelterBox Australia has been organised by the Rotary Club of North Perth as follows:

Date: Monday, 24th March, 2014

Venue: Mount Lawley Golf Club, 1 Walter Rd (West), Inglewood

Time: 6.00pm Fellowship and Registration

7.00pm sit down dinner

Cost: \$45 plus a cash bar

Tickets: Contact Bruno Fic 0413 613 387 or E. tdfic@optusnet.com.au



ShelterBox in the Philippines

Rotary International Convention 1-4th June, 2014.

To experience the true internationality of Rotary consider attending the Sydney RI Convention. Book online www.rotary.org and download the registration form

Attending from the RCFB are PE Rajah, PRID Ken, PPs Simone and Di Collins



International Rotary Fellowships

The Chair of Rotary International Fellowships this year is PDG Conrad Heede. Conrad has been the President of the Wine Appreciation Fellowship for many years and this year he is overseeing all of the Rotary Fellowships.

Almost 70 vocational and recreational fellowships enjoy official recognition from Rotary International. Rotary Fellowships are groups of Rotarians, partners and Rotaractors who join together to:

- Share a common interest in worthwhile recreational activities (sports, hobbies, etc.)
- Further their vocational development through acquaintance with others of the same profession (law, accounting, medicine, etc)
- Make new friends around the world
- Explore new opportunities for service
- Have fun and enhance their experience in Rotary.

This falls under Vocational Service.

Be sure to put the date of Wednesday 11th June in your Diary as Conrad is booked to address the Rotary Club of Freshwater Bay on that date. Bring along friends as he will be an excellent speaker as he is a committed Rotarian with a keen sense of humour and great subject.

More from the “Action Plan for Membership Development”

Engage with the Community; broaden the club network; increase membership diversity.

- Search for potential projects locally.
- Endeavour to find projects from vocational, community, international and youth areas.

- Paul Harris recognition to an outstanding community leader.
- Assess gaps in membership in terms of professions and occupations and target those areas
- Establish a dialogue with ethnic groups; invite representatives to meetings to present talks; ensure Club membership reflects the community it serves.
- Conduct public networking meetings on 6 monthly basis.
- Involve Interactors/Rotaractors in club projects where possible.
- Establish ‘Friends of Rotary’ to maintain contact with former members or those not ready to make a full membership commitment.

Objective 2: To increase Membership Retention Rate

Increase member’s knowledge of Rotary generally, its activities and programs.

- Increase Rotary knowledge in club management team.
- Mentors to new club members for the first 6 months; ensure mentors are active in their support.
- Require incoming club leaders attend PETS.
- Encourage members to attend District Conference.
- Encourage members to attend training courses.
- Invite suitable guest speakers.

Adopt formal processes to measure and review membership

- Determine current membership retention rate, establish target and review on quarterly basis.
- Survey departing members to find out reasons, suggestions, etc. Where appropriate, encourage them to move to another club.
- Introduce Membership retention Key Performance Indicators.
- Determine reasons why members leave the club.

Upcoming Birthdays

A very Happy birthday to Rajah for 1st March, Shad Ryan and Jen Williams for 2nd and Jen Martins for 3rd.

Program for February/March 2014

Date	Program	Attendance	Introduction and Thanks
26 th February	Semi Finals – Rotary Four Way Test Speech Contest – <i>Good Luck Penny Hollingdale!</i>		
26 th February	Club Service Committee Meeting – Doctor’s Lounge Hollywood Medical Centre	5.00pm	
26 th February	Jamie Freestone – Court Reporter Channel 10	Jen Williams	Pat Curbishley
5 th March	Sally Thomson – My Year in Italy as a Rotary Youth Exchange Student	Kate Trinajstic	Graciela Rhodes
7 th March	Interact Sausage Sizzle – Cottesloe Shopping Centre – Advise Liz for Roster		
12 th March	TBC Perette Minciullo – Play Workshop	Ros Curbishley	Laura O’Hara
17 th March	Voc. Community Committee -	6.00pm	
18 th March	Board Meeting – O’Hara’s, 22 Otram Way, Churchlands	5.30pm	
19 th March	TBC – CCGS who attended the Science Experience	Rajah Senathirajah	Kate Trinajstic

Board

Rotary Year 2013-14

Mike O’Hara — President

president@rotaryfreshwaterbay.org.au

Di Collins — Secretary/Bulletin Ed

secretary@rotaryfreshwaterbay.org.au

Ken Collins — Treasurer (Acting)

treasurer@rotaryfreshwaterbay.org.au

Rajah Senathirajah — President Elect / Club Administration Director

clubadmin@rotaryfreshwaterbay.org.au

Stephanie Rainey-Smith — Community & Vocational Service Director

community@rotaryfreshwaterbay.org.au

Kristen Meagher — International Service Director

international@rotaryfreshwaterbay.org.au

Liz Hollingdale — Youth Service Director

Ken Collins — Membership Director (& VP)

membership@rotaryfreshwaterbay.org.au

Club Details

Rotary Club of Freshwater Bay Inc.

PO Box 168,

Nedlands,

Western Australia, 6909

Meetings

Wednesday 6:00pm to 7:00pm

Doctor’s Lounge

Hollywood Medical Centre,

Entrance 5 Monash Ave,

Nedlands, 6009

Email president@rotaryfreshwaterbay.org.au

Phone – 0411 071 490

Website - www.rotaryfreshwaterbay.org.au

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<http://www.facebook.com/freshwaterbayrotary>