

COOLAMON ROTARY CLUB INC.



President of Rotary International
Governor of District 9700
Coolamon Club President
President Elect 2011-2012
Coolamon Club Secretary
Coolamon Club Treasurer



Ray Klinginsmith
Neal Fogarty
Ian Durham
Marg Perkin
John Glassford
Henk Hulsman

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[Web Site: http://www.coolamonrotary.com](http://www.coolamonrotary.com)

Our Rotary Centennial Twin Club Hout Bay, Cape Town, South Africa:
<http://www.rotaryhoutbay.org>

Bulletin # 39 for the Meeting May 9th 2011

{This bulletin prepared by John Glassford.}

Members Present: 8 Make-ups 4 Membership Base now 18. (Bill Innes Hon. Member).

Attendance 67%

In attendance were Ian Durham, John Glassford, Leslie Weston, Ian Jennings, Henk Hulsman, Neil Munro, Marg Perkin and Craig Corrigan.

Guests: Thida Hing (Royce Abbey Scholar from Cambodia), Christine Lorraine.

PRESIDENT'S REPORT

President Ian Durham reported on the success of our 40th birthday and thanked all who helped with the night, especially Marg Perkin.

Ian reported that President Jenny Clarke from Narrandera Rotary has invited us to a social meeting in Ganmain on Wednesday June 1st at the Ganmain Sports Club.

Ian also commented on the arrival of our new dinner badges, which have worked out very well.

SECRETARY'S REPORT

Correspondence In:

Letter from our new insurance provider.

Invitation to Lockhart RC for a night with Tim Fischer the Australian Representative to the Holy See in the Vatican, date set for the 26th July in Lockhart, should be a great night.

D 9700 Newsletter and Rotary on the Move newsletter.

Bulletins from: Junee, Wagga Wagga, Wagga Wagga Sunrise, Wagga Wagga Koorinal, Milford Auckland New Zealand, and Wollundry Wagga Wagga via email.

TREASURER'S REPORT

Henk Hulsman reported on the state of our bank accounts and stated that we are in excellent shape with money coming in from the Coolamon Rotary telephone book.

The 40th birthday party also showed a small profit from the night.

Other business included a few small accounts to be paid.

CLUB ADMINISTRATION Marg Perkin Director

Marg Perkin advised the meeting that she will be away in Europe for 2 months and that next week Garth Perkin will be speaking on his FAIM trip to Cambodia. Followed by talks from Ian Jennings on his trip to Lake Eyre and Ian Durham on Vietnam.

There will be no meeting on Monday 13th June Queen's birthday weekend.

GENERAL BUSINESS

- Neil Munro reported for Grahame Miles and that this Thursday the roster for Bingo is:

Thurs. May 12th: Rod Jarrett, Neil Munro, Grahame Miles and Mark Reardon.

- Neil also congratulated everyone involved in the 40th birthday party.
- Ian Jennings proposed that the Shop Locally Campaign for Coolamon be considered by the board for approval. There was much discussion on the idea which included some of the following points for our members to consider:
 - Letter to all business houses in Coolamon
 - Banner over the centre of the dividing "park" in Coolamon
 - Shopping bags with our logo and shop locally logo
 - Run a competition for free tickets in a raffle for any goods purchased over \$50
- Ian Jennings passed round a new design for a super mouse trap.
- Ian Jennings advised us that the raffle tickets must be collected from all the schools by the 20th May. Ian Durham will do Matong and Ganmain and Ian Jennings will do Coolamon.

Raffle won by Marg Perkin.

The meeting was followed by a board meeting and the minutes of the board meeting will be available at next Monday night's meeting.



Social media tips for clubs and districts

Social networking can help you strengthen your Rotary club.

Rotarians have used Twitter, Facebook, and other social media to promote events, find Rotary Youth Exchange participants, or connect with high school students who want to form Interact clubs.

During the 2009 RI Convention in Birmingham, England, a group of Rotarians met to discuss forming a social networking fellowship. Recognized by the RI Board in June, The Rotarians on Social Networks Fellowship aims to build Rotary friendships and support service through safe and effective social networking.

The group has grown from an initial 488 members to almost 970 in 79 countries.

"Members offer advice on how to determine goals for developing a presence on a social network, and how to best achieve those goals," said Simone Carot Collins, president of the fellowship and of the Rotary Club of Freshwater Bay, Western Australia, Australia. "We also coordinate a few things that anyone can collaborate on, such as maps showing Rotary zone, district, and club locations throughout the world."

- 1. View websites and social media as part of your public relations and marketing budget.** Your online presence should not be an isolated expense or something for the "techie" person of the club to work on alone. It should have the club's support, with several Rotarians involved.
- 2. Go online before you start your own social media page, and see what other clubs and organizations are doing.** Note what you like and what you think would work well for **communicating to the community** and reaching your goals.
- 3. Develop a communications plan.** This includes identifying an intended audience (e.g., prospective Rotarians, community leaders), goals (e.g., **to let the community know what your club does**, to find new members), and a message (e.g., "We're a club that has a signature project," "We're a club that offers fun fellowship and service opportunities").
- 4. Update your page regularly (but not too often) with photos, videos, and text.** Plan to update your Facebook page at least once a week, but not five times a day. If you update too much, people will become overwhelmed and tune you out. If you don't update enough, people will think your club isn't active. Ask several club members (perhaps your committee chairs) to share the responsibility of updating your page.
- 5. Designate moderators.** Check all social media sites for spam or other inappropriate comments nearly every day. Distribute the moderation duties among several people.
- 6. Look professional.** Social media pages are a reflection of your club. Check your spelling, and use the Rotary emblem correctly. See www.rotary.org/graphics.
- 7. Be genuine, conversational, and fun.** Share items that will interest your audience.
- 8. Reach out to other community organizations,** especially potential project partners. Also connect with the news media and with local business and government leaders on Twitter and Facebook. Social networking is about building relationships.
- 9. Promote your social media pages.** Include links to them on your club's website, in e-mails, and in print publications.
- 10. Be safe, but don't be afraid.** You won't break the Internet! But remember that social media sites are public, so don't include personal information. Also, sites can frequently change their policies, so review privacy settings regularly.



The School of St. Jude's March newsletter is available now by visiting:

<http://www.schoolofstjude.co.tz/>

Here is one story from their March newsletter. As you are aware St Jude's is one of the 4 beneficiaries of our Mountains of the Moon climb in December this year.

St Jude's helping the community

Meet Mzee Augustin who supplies fresh eggs weekly for our students

On the sixth month of doing business with St Jude's, Mzee Augustin was able to build another chicken shed and purchase another 200 hens. St Jude's has been purchasing 17 trays of eggs each week since July 2010.

"Before St Jude's", explains Mzee Augustin, "I rode my bicycle around the small village shops, but it's hard work and the money isn't so good."



ROSTERS:

1. Bingo

Thurs. May 12th: Rod Jarrett, Neil Munro, Grahame Miles and Mark Reardon.

2. Caravan Park Cleaning

- Caravan Park 13th May 2011 Garth Perkin and Grahame Miles
- Caravan Park 20th May 2011 Grahame Miles and Henk Hulsman
- Caravan Park 27th May 2011 Henk Hulsman and Ian Durham

DIARY:

16th May 2011 Garth Perkin on his RAWCS Overseas Volunteer Trip to Cambodia.

30th May Monday Monster Raffle Draw in Coolamon.

21-25 May 2011 Rotary International Convention in New Orleans

16th July Coolamon Street Raffle

29 July 2011 Coolamon's 40th Change Over Dinner {Friday Night}

October 2011 RYDA in Wagga Wagga (Rotary Youth Driver Awareness).

1st December 2011 Mountains of the Moon Summit.

COOLAMON ROTARY CLUB WEB SITE: <http://www.coolamonrotary.com>

Rotarians For Fighting AIDS: <http://www.rffa.org>

Hout Bay Rotary Club our Twin Club: <http://www.rotaryhoutbay.org>

Mountains of the Moon Climb 2011: <http://www.mountainsofthemoon.org>

Rotary Down Under on line: <http://flipflashpages.uniflip.com/2/26587/49598/pub>



Would look good in the middle of Coolamon!