

# ROTA-BITS



## SERVICE ABOVE SELF

VOL. 13, NO. 13 \* SEPTEMBER 29, 2011 \* EDITOR: \* DOUG GROSE\*

**September is New Generations Month in the Rotary International Calendar.**

### LAST MEETING

Reported by Linda Clements

**Sgt. at Arms** – Fred Lariccia

**Prayer** was led by Tony Mancari who was thankful for this beautiful day as we transition seasons.

**Guests/Visitors:** There were many guests today. Lisa Nelson introduced Dave Callahan and Al Rose, Bill Snow introduced Nick Valeri and Wes Baker, John Solich introduced Chris from the Burton rotary, Nancy Sanden introduced Doug Coleman, Pres. Wayne re-introduced his son, Mike, who will be joining us. We welcomed a long lost Rotarian, Noah Thomas.

**Rotabuck:** The winning number was ... 688 which was held by the Noble Dave.

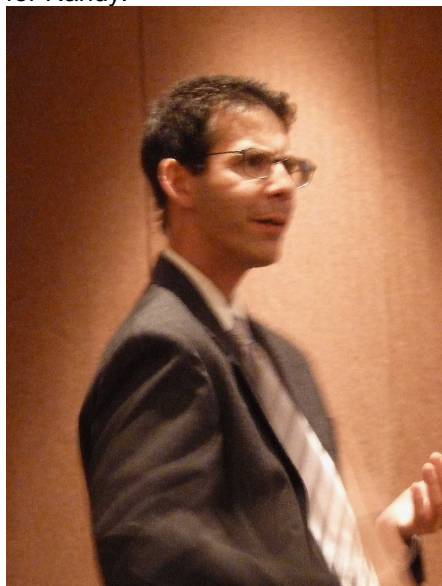
**Word for the Day:** Several dollars were collected as people struggled to remember the word *curling*.

**Announcements:** The members wished a very "Happy Birthday" to Doug Grose who celebrated his 80<sup>th</sup> birthday. Apparently, looking at Doug, 80 is the new 50!!

Ron Traub did a re-cap of the Better in Mentor Days. Congrats to Ron who finished in 3<sup>rd</sup> place. We did gross \$7200 with 120 runners and about 60 walkers. Ron thanked all who helped with this great fund raiser.

A huge congratulations goes out to Randy Carver who was honored in New York City last week for his contributions to Rotary, local charities and the community. His picture and the Rotary Logo

appeared in Times Square. The "Invest in Others" organization will contribute \$5000 to our Be the Match program. Randy spoke about the greatness of people who give so much to their communities and how we probably don't realize the impact that we have. This is a great honor for Randy.



Randy Carver tells his fellow members about a \$5000 *donation* he earned for the club. Photo by Dan Welker.

The Membership Drive will take place on Oct. 3<sup>rd</sup>. Bring someone who may have an interest to the meeting. If you need a letter mailed to a business or a friend, see Vicki to get on the list.

Pres. Wayne announced that Happy Hour will take place this Friday at 4:30 at Winking Lizard. Lisa announced that there will be a Cluster event on Friday, Oct. 21<sup>st</sup> at Winking Lizard. There will be food so please make a special note to attend and share time with our other local groups.

Roger Sustar made a special plaque

presentation to Judge Joe Gibson (our Slovenian friend) that contained the News Herald article from July.



Roger Sustar and President Wayne surprise Judge Joe with a plaque. Photo by Dan Welker.

Pres. Wayne reminded us that next week's meeting will be held at Brunner's.

Three new members were inducted at today's meeting. We heartily welcome: Marlene Pelyhes of the Mentor Public Library whose sponsor is Ray Kirchner, Bob Fritts of Raymond James whose sponsor is Tom Parkhurst, and Karen Bowersox of Downs Designs, Inc. whose sponsor is Ted Hieronymus. The "Me" speeches will take place at next week's meeting.



Ted Hieronymus, Vicki Curtis (standing in for Ray Kirchner) and Tom Parkhurst, as sponsors, welcome our new members, Karen Bowersox, Marlene Pelyhes and Bob Fritts. Photo by Dan Welker.

**A NEWSLETTER PUBLISHED BY THE ROTARY CLUB OF MENTOR, OHIO**

**Upcoming/ Special Events:** Amy Kaposzta reminded the group that the Clambake will be held on Sept. 30<sup>th</sup> at Mentor Harbor Yacht Club. There are sign-up sheets going around. Today is the last day to RSVP.

Fred talked about the Oct 2<sup>nd</sup> Be the Match at the Mentor Medical Campus. There will be a sign-up sheet next week. He needs about 6-7 Rotarians for the entire day.

**Program: Renee Lanzara, Director of Marketing and Business Development for the Great Lakes Mall**

Renee is a 2003 graduate of The Ohio State University. She is the Director of Marketing and Business Development for the Great Lakes Mall which is part of Simon Property Group, Inc. She did a very interesting "walk down memory lane" of the mall then and now.

There is a huge renovation taking place that should be completed in November (hopefully by Black Friday). There will be new tenants coming within the next few years. There will be a new food court, new concourses with new, slim columns for easier viewing. There will also be new tile and carpet in the middle of the concourse.

They will be adding 5 large soft seating areas. (Those tired husbands will be able to rest while the women shop, shop shop.) All of the entrances will include stacked stone and new logos.

Marketing for the Mall is unique as she has 125 tenants and has to drive people to the Mall. Simon will focus on media as on-line, social and digital and will have an iPhone APP. Their Facebook page is growing. There are 3360 "likes" this year. It is a great tool. They are also using Twitter and emailing a newsletter to 15,000 subscribers. If you would like to be a subscriber you can email **shopgreatlakesmall.com**.

They are also utilizing the Simon mobile Shopper Club and texting shoppers. Questions were raised from the group. One was concerning Wi-Fi. It is present throughout the Mall and strongest in the Food Court. There will be an area for

people to plug in their computers. As to new stores, a women's clothing store, Maurice, will open in November catering to women sizes 1-24. There is lots of leasing activity going on and they will release the names of the new stores when they are able. They are looking for additional restaurants. And no, there was not an idea for a second level.

To end her presentation, Renee was invited to join in the completion of the cheer, OH-IO!!!!

Pres. Wayne thanked our speaker and presented her with her gift. The meeting was adjourned.

### KUDOS

To the following members who helped a group of Broadmoor students construct a key ring shelf on Monday: Jack Butler, Bob Boyd, Phil Plestis, Bob Ledenican, Doug Grose, Kevin Newcomb, Dick Swain, Fred Lariccia and Bill Pickett. Special KUDOS to Bill Pickett who constructed all of the components for this project.

### JOCOE'S JOURNAL

The husband had just finished reading a new book entitled, 'YOU CAN BE THE MAN OF YOUR HOUSE'.

He stormed to his wife in the kitchen and announced, 'From now on, you need to know that I am the man of this house and my word is Law. You will prepare me a gourmet meal tonight, and when I'm finished eating my meal, you will serve me a sumptuous dessert. After dinner, you are going to go upstairs with me and we will have the kind of sex that I want.

'Afterward, you are going to draw me a bath so I can relax. You will wash my back and towel me dry and bring me my robe...Then, you will massage my feet and hands. Then tomorrow, guess who's going to dress me and do my hair?

Without even looking up from her morning paper the wife replied, 'The funeral director would be my first guess.'

A husband walks into Victoria's Secret to purchase a sheer negligee for his wife. He is shown several possibilities that range from \$250 to \$500 in price, -- the more sheer, the higher the price. Naturally, he opts for the most sheer item, pays the \$500, and takes it home. He presents it to his wife and asks her to go upstairs, put it on, and model it for him ..

Upstairs the wife thinks (she's no dummy), 'I have an idea. It's so sheer that it might as well be wearing nothing. I won't put it on, I'll do the modeling naked, return it tomorrow, and keep the \$500 refund for myself.'

She appears naked on the balcony and strikes a pose.

The husband says, 'Good Grief! You'd think for \$500, they'd at least iron it!'

He never heard the shot.  
Funeral on Monday at Noon.  
The coffin will be closed

### UPCOMING EVENTS

**September 23:** 4:30 PM Happy Hour, Location Winking Lizard, Mentor Ave., Mentor

**September 29:** Meeting will be off-site on the Brunner Campus.

**September 30:** Clambake at MHYC.

**October 2:** Be the Match Bone Marrow testing at Mentor Medical Campus.

**October 13:** Membership Drive. Bring a guest to the meeting.

**October 17:** Woodworking at Broadmoor School 1:00 PM

**October 19:** Board Meeting at Panera Bread (Near Kohls)

**October 21:** 4:30 PM Happy Hour, Location TBA

**October 27:** Club Assembly

### BIRTHDAYS

September 8 – Bob Ledenican

September 9 – Neil Sawicki

September 17 – Vince Granito

September 18 – Doug Grose

September 29 – Vicki Curtis

If I have missed anyone, please call 974-2494 or email d.grose@sbcglobal.net

### THE 4-WAY TEST

**Of the things we think, say or do...**

**Is it the Truth?**  
**Is it Fair to all concerned?**  
**Will it build Goodwill and Better**  
**Friendships?**  
**Will it be Beneficial to all concerned?**

**OFFICERS**  
**MENTOR ROTARY CLUB**  
2011\2012

**President**

Wayne Brodnan PHF

**Immediate Past President**

Mike Scruggs PHF

**President Elect**

Tom Hough

**Vice President**

John Solich

**Secretary**

Kevin Newcomb PHF

**Treasurer**

Curt Jones, PHF

**Sergeant-at-Arms**

Fred Lariccia, PHF

**Board Members**

Jeff McMillen

Elfie Roman PHF

T. R. Hach PHF

Shane Novak

Ron Traub PHF

Dan Welker

Bill Robertson PHF

Amy Kapostasy

Tom Weiss

**Membership Chair**

Vicki Curtis

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**WHERE WE MEET**

LaMalfa Center,  
5783 Heisley Road,  
Mentor, Ohio  
Thursday at 12 Noon

**OUR MAILING ADDRESS** Mentor  
PO Box 1177  
Mentor, OH 44061-1177

**OUR WEB SITE**

[www.mentor-rotary.org/](http://www.mentor-rotary.org/)

**MEETING MAKE-UPS**

Following are a few nearby Rotary  
Club meeting sites and times for  
makeups;

**MONDAY**

**Willoughby** at Gavi's, 12:00 PM

**TUESDAY**

**Painesville** at Hellreigel's Inn at  
12:00 Noon.

**WEDNESDAY**

**Burton-Middlefield** at Punderson  
State Park Lodge, Newbury, 7:00PM  
**Cleveland East** at Nighttown Res-  
taurant 12387 Cedar Road Cleveland  
Hts. At Noon.

**THURSDAY**

**Cleveland** at Windows on the River  
in the Flats, Bridge View Room,  
Third Floor, Windows on the River,  
Powerhouse. Nautica Entertainment  
Complex, 2000 Sycamore at 12:00

**FRIDAY**

**Chagrin Highlands (Beachwood  
area):** at Bar Louie, 24337 Cedar  
Rd., Lyndhurst, OH at 12:00 Noon.

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