

SUNFLOWERS for UKRAINE



The following guide is to help with your request for the sunflower seeds

- 1. How Many Seeds:** Work out how many bags you will want. There are around 16,000 seeds in ONE kilogram, enough to make up 400-450 bags with 40 seeds in each bag.
- 2. Bags:** Best bet is to order the bags from Cello Bags Australia and I ordered 2,000 of the 75mm x 100mm 40um resealable bags. (Very efficient and fast service from Cello Bags). Cost was \$55.00 including GST and delivery:

RESEALABLE BAGS LD 75MM X 100MM X 40UM 1000 PER CTN.

[Cello Bags Australia](#)

If you are having trouble, best contact is: Mobile 0418 114 422 (Geoff Senior), let them know it is for the sunflower seeds project or email:

Sales at Cello Bags <sales@cellobags.com.au>

- 3. Cards:** Get the cards printed as per attached artwork. We had Quick Print in Wagga Wagga do the printing business size cards (90 x 55mm) 3,000 for 12 cents each including GST. If you want to change the name from Coolamon to your club or district, no problems. Let me know what format suits the artwork for your printer.

I am sure that Quick print in Wagga Wagga will be able to use the same artwork and change the name of the club if you wish to contact them:

Call Alexandra or Brianna 6921 7366 email: info@qpwagga.com.au

- 4. Flyers:** The same goes for the flyers as with the cards. However, you can print one for each outlet if that's the way that you want to sell them to the public. I leave this up to each club as Rotarians know how to market a project like this. I have attached the artwork for the flyers.

5. Logos: As you know you can create your own club or district logo on My Rotary if you need the RAWCS or the Ukraine logos I attached them.

6. Filling the bags: Involve your local schools and your community in filling the bags. I put the card in first and then one teaspoon of sunflower seeds which works out at around 40 seeds per bag.

7. Display and Donation Boxes

I am getting quotes on making up display and donation boxes as shown here:



They will be blue top with the sunflower and yellow bottoms with our Rotary logos and one or two dividers.

The two manufacturers have quoted me the following prices boxes 190mm x 223mm x 60mm or 157mm x 190mm x 112mm:

100 boxes @\$17.20 each
250 boxes @ \$9.29 each
1000 boxes @ \$3.70 each

It will depend on how Rotary clubs want to sell these packets of seeds and where. As well and as important the price. We are not setting any price on them as we know that people will donate more than \$2.00 per packet. However, \$2.00 per packet is fine.

Please do not hesitate to call or email and let us work on the ideas and the best way for a good result all round.

CONTACT DETAILS PDG JOHN GLASSFORD

Email: jacksflat@gmail.com or call 0498 190 880

**ALL PROCEEDS GO TO THE ROTARY AUSTRALIA WORLD COMMUNITY SERVICE
PROJECT HUMANITARIAN RELIEF FOR UKRAINE**

Project #83-2014-15 FOR UKRAINE