

SUNFLOWER SEEDS FOR UKRAINE NEWS JUNE 2002

INITIATIVE OF THE ROTARY CLUB OF COOLAMON D9705

We are in the early stages of this initiative; however, we have gone ahead with phase 1. One could call it the trial run to get interest.

PHASE 1 The Story So Far:

During Phase 1 packets of seeds were handed out around a total 1,000 to clubs like Lower Blue Mountains, Griffith Avanti and Wagga Wagga Sunrise. These are three clubs that have asked to help from day 1. PDG Susan Wakefield has done a remarkable job in raising \$1,000 so far with the cards and seeds that I left her and says that people were giving up to \$50 per packet.

With the success of Lower Blue Mountains and Griffith Avanti and their efforts in Griffith, at the Westfield shopping centre, we have been able to move on to Phase 2.

PHASE 2

Many clubs are now receiving seeds and we know this demand will increase, however we still have over 50kgs of seeds in stock. Junee Rotary took 20kgs of seeds and that makes the total they have collected to 31kgs. We look forward to the results of their efforts.

I have ordered 1,000 display/donation boxes. These will be available, now the artwork is done, and have been printed and will be delivered to us very soon. Once the word gets out there then I strongly believe that the demand will be excellent. So far, I have 250 boxes spoken for.

Update from the [RAWCS Project](#) (83 of 2014-15), With more than 13 million people having fled their homes in Ukraine, including 8 million Internally Displaced Persons (IDP's), and 5 million forced into exile, this is a humanitarian crisis on an unimaginable scale, requiring a massive aid response. The prime objective is to meet immediate lifesaving needs of the crisis affected civilian population to preserve lives, ease suffering and promote self-sufficiency. Having met an initial target of \$5 million, the scale of the tragedy in Ukraine is such that the need for further humanitarian aid is critical. The target has therefore been doubled to \$10 million.

So much is happening and the [Australian Federation of Ukrainian Organisations](#) are delighted with the idea of the seeds. They want to get their youth in all the cities around Australia to sell the seeds. Here is the latest from Diahanna (Darka) Senko

"Hi Jack,

This is fantastic, we will be launching the campaign among our youth in July - September.

Our goal was to raise \$5,000,000 by June 30, 2022 and we are shy by \$37 k.

Our Director of Youth, Justin Senko, will be launching this campaign in July to kick off our next goal of 5million dollars for shelters and children centres to be established.

His vision has always been that Australia will flower with Sunflowers in Spring as we hope Ukraine will once again flower with democracy and peace

We will place our order next week.

Diahanna (Darka) Senko
Director, Humanitarian Aid Initiatives
Chair, Ukraine Crisis Appeal & UHELP
www.ukrainecrisisappeal.org"

STORIES FROM CLUBS WHO ARE RAISING FUNDS FOR UKRAINE.

We have had plenty of enquiry since the article in Rotary on the Move was published.

Some of the clubs asking for how to do this include:

Redcliffe North Queensland Maryborough RC Victoria

Canberra Interact and two Sydney Interact Clubs

Casino NSW and Ryde Sydney

Wagga Wagga Sunrise and Wagga Wagga

NEWS FROM VICTORIA FROM THE RC OF BAYSIDE GEELONG BEES AND SUNFLOWERS.

"I am from The Rotary Club of Bayside Geelong and we received some sunflower seeds for fundraising for Ukraine last month.

We held a sales day at our local shopping centre on Saturday and raised \$280. We also raised funds by selling bee hotels at an Environment dinner we held last week. Around another \$275. We are still selling seed packets and have orders for more bee hotels.

Could you please let me know where to send the funds already raised. And also if there is an end date to this project or can we keep fundraising into the next financial year? I am fairly new to Rotary so do not know all the ins and outs. Our treasurer would like to send on, what we have raised up to the end of June.

I look forward to hearing from you".

Regards
Aileen Brown [Rotary Club of Bayside Geelong](#)



SUNFLOWERS AT SOME RECENT CHANGE OVER DINNERS.

1. ROTARY CLUB OF TUMUT

Hi John

It is such a pleasure to be able to update you on our club's fundraising efforts and to also take the opportunity to thank you for your assistance and for inviting The Rotary Club of Tumut to join in this worthy undertaking.

Our fundraising has had a very broad focus from members of the community to small businesses, schools, aged and disability providers, a multinational business, church groups and of course Rotary Club members and social media.

Sunflowers were the theme of our changeover dinner in conjunction with the 2021-2022 Rotary motto "Serve To Change Lives". I have included photos below.

Yours in Rotary
Lisa Packard



2. ROTARY CLUB OF JUNEE

